



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 854078

Schedule Dates 09/17/12-09/23/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/155303
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail, Chris
Phone/Fax (804) 359-7100 /
CPE 11793
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 09/13/12
Last Modified 09/14/12
Entered By Penne Marsh
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,589.25
Net Total \$9,005.75
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	17	\$10,595.00
Grand Total:	17	\$10,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/19/12	5	:30	5:58A- 7A (ET)				1					1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/13/12
2.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	7:58A- 9A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		9/13/12
3.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	7A- 9A (ET)	1	X				X			1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/13/12
4.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	9A- 10A (ET)			1						1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)		9/13/12
5.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	3P- 3:58P (ET)						1			1	\$390.00	\$390.00	Norfolk (WVEC) (WVEC)		9/13/12
6.0	Normal Line / SPOT	09/17/12-09/19/12	6	:30	3:58P- 4:58P (ET)	3	X		X					3	\$120.00	\$360.00	Norfolk (WVEC) (WVEC)		9/13/12
7.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	4:58P- 5:29P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/13/12
8.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	6P- 6:30P (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/13/12
9.0	Normal Line / SPOT	09/17/12-09/19/12	4	:30	6:58P- 7:28P (ET)	1	X		X					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/13/12
10.1	Normal Line / SPOT	09/21/12-09/21/12	6	:30	7:28P- 7:57P (ET)						1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)		9/14/12
11.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7:58P- 10P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	cma	9/13/12
12.1	Normal Line / SPOT	09/17/12-09/23/12	5	:30	11P- 11:35P (ET)		1		1				1	3	\$550.00	\$1,650.00	Norfolk (WVEC) (WVEC)		9/13/12
13.1	Normal Line / SPOT	09/22/12-09/22/12	5	:30	11:30P- 12:05A (ET)							1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 12:24 PM on Tuesday, September 18 2012

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVEC-TV Norfolk-Virginia Beach	Date: 9/5/2012
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I, Media Strategies and Research,

being/on behalf of: Tim Kaine, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 17, 2012			Sunday, September 23, 2012		

Total Charges: \$10,750.00

854078

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

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I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Warren Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 05, 201

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Penne Marsh

Printed Name

NSC

Title